



## **Independent Poll – Saskatchewan Voter Intent & School Teacher Labour Negotiations**

**February 9, 2024**

**Insightrix Research Inc.**

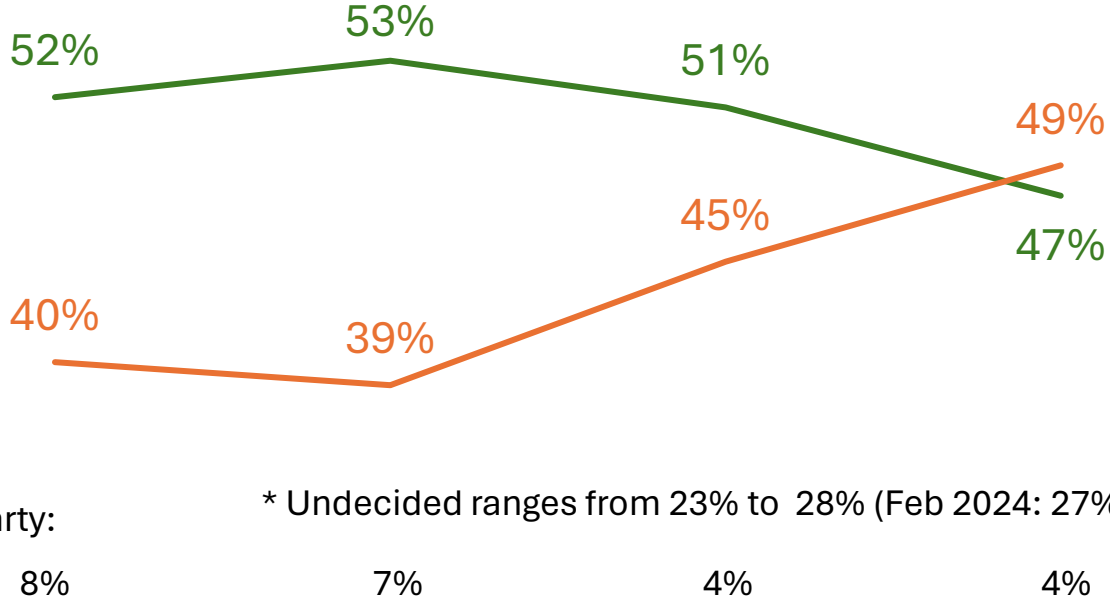
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Decided voter intentions have changed rapidly within the past four months, with the Saskatchewan NDP surpassing the SaskParty. Saskatoon shows strongest support for the NDP while rural areas continue to have strong support for the SaskParty.

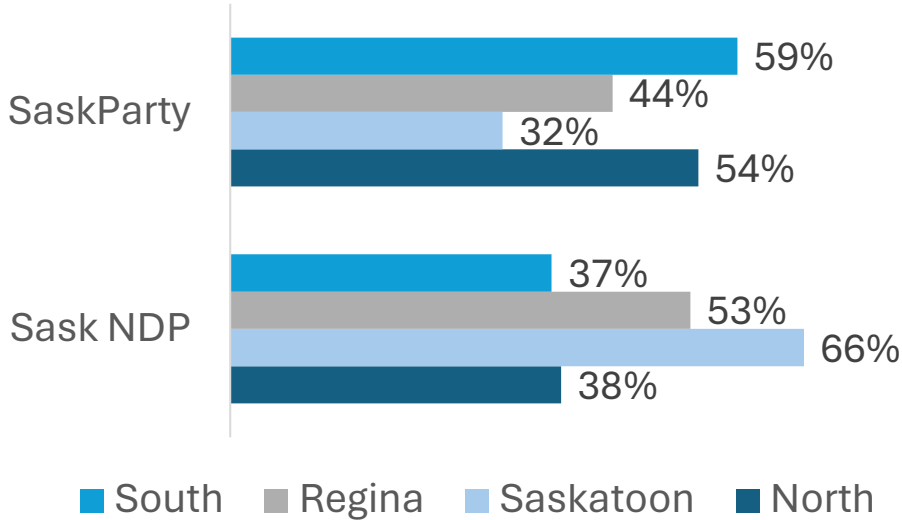
**Decided Voter Intent\***



\* Undecided ranges from 23% to 28% (Feb 2024: 27%)

Another party:

**Regional (Feb 2024)**



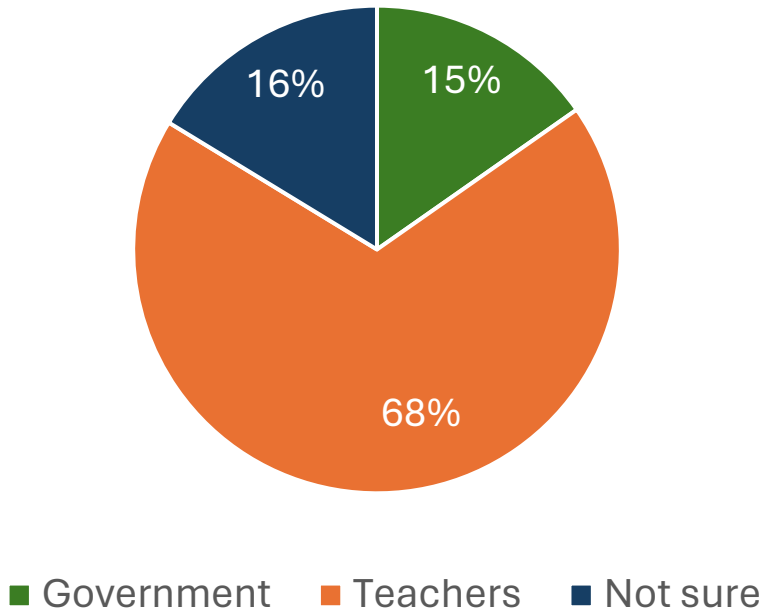
■ South ■ Regina ■ Saskatoon ■ North

**If a provincial election were held today, which of the following parties would you vote for? (single select)** Total sample; Unweighted; base n = 800.

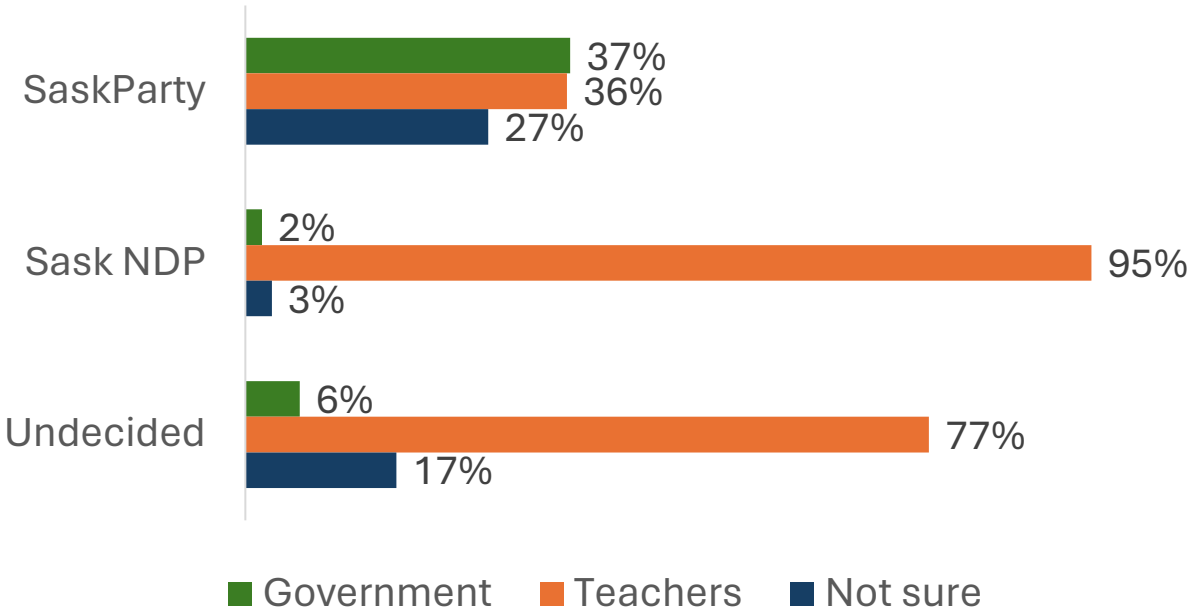
\*\* Poll conducted in partnership with The SKoop (<https://www.theskoop.ca/>)

The public is largely “on the side” of teachers vs. the provincial government. This is especially true among NDP voters, while SaskParty voters are divided on the issue. Of note, most undecided voters\* favour the position of the teachers.

**Public Support on the Side of...**



**Public Support based on Vote Intent**



\* Undecided voters Feb 2024: 27% of voters

**Thinking about the teacher strikes and contract negotiations, would you say you are more on the side of the...? (single select)** Total sample; Unweighted; base n = 800.

Insightrix Research Inc. (Insightrix) is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements

(<https://www.canadianresearchinsightscouncil.ca/wp-content/uploads/2019/09/CRIC-Public-Opinion-Research-Standards-and-Disclosure-Requirements-1.pdf>)

Basic Disclosure Elements	Details
Research sponsor	Insightrix
Research/Data collection supplier	Insightrix
Population represented	Adults in Saskatchewan
Sample size	n=800
Mode of data collection	Online, part of an omnibus survey
Source of sample	Insightrix SaskWatch Research® panel ( <a href="http://saskwatch.ca">http://saskwatch.ca</a> )
Respondent compensation	Respondents were provided panel points as an incentive to complete the survey.
Type of sample	Non-probability
Start and end dates of data collection	February 6 to 8, 2024
Margin of sampling error for total sample	Since the research is conducted online, it is considered to be a non-probability proportion sample; therefore, margins of error are not applicable. However, the margin of error can be estimated to be ±3.5 percentage points, 19 times out of 20 for questions answered by all respondents.
Are the data weighted?	No. Region, age and gender quotas were set to match the 2021 Canadian census.
Contact for more information	Lang McGilp, Research Director Insightrix Research <a href="mailto:lang.mcgilp@insightrix.com">lang.mcgilp@insightrix.com</a> 306-290-9599

## Survey questions:

**What are the first three digits of your postal code?**

Textbox

**Into which of the following age ranges do you fall?**

18 to 34

35 to 54

55+

**What is your gender?**

Male

Female

Non-binary

Other: \_\_\_\_\_

**If a provincial election were held today, which of the following parties would you vote for? (single select)**

[randomize order]

Saskatchewan Party

Saskatchewan New Democratic Party

Another party: \_\_\_\_\_

Not sure

Would not vote / unable to vote [skip next question]

**Thinking about the teacher strikes and contract negotiations, would you say you are more on the side of the...**

[randomize order]

Government

Teachers

Not sure

Finally, we have some questions to help analyze your responses. Please be assured your answers will remain confidential and only be used in aggregate with other responses.

**How many children under the age of 18 live in your household?**

- 0
- 1
- 2
- 3
- 4+
- Prefer not to say

**Are you an Indigenous person that is First Nations, Métis, or Inuit?**

- Yes
- No
- Prefer not to say

**What is the highest level of education you have achieved?**

- Some high school
- Completed high school
- Some technical school or college
- Completed technical or college diploma
- Some university
- Completed university degree (Undergrad, Masters or PhD)
- Prefer not to say

**What is your annual household income before taxes and deductions?**

- Less than \$30,000
- \$30,000 to just under \$60,000
- \$60,000 to just under \$90,000
- \$90,000 to just under \$120,000
- \$120,000 or more
- Prefer not to say