



CANADIAN RESEARCH  
INSIGHTS COUNCIL  
LE CONSEIL DE RECHERCHE  
ET D'INTELLIGENCE  
MARKETING CANADIEN

## CEO Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence (INSIGHTRIX RESEARCH INC.) has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that (INSIGHTRIX RESEARCH INC.) fully complies with these CRIC Standards. By adhering to the CRIC Standards, (INSIGHTRIX) is also committed to following the [CRIC Pledge to Canadians](#).

Name of CEO: \_\_\_\_\_ Corrin Harper \_\_\_\_\_

Signature of CEO:

\_\_\_\_\_

Date: \_\_\_\_\_ October 27, 2022 \_\_\_\_\_